



THE CHARLES H. WRIGHT  
MUSEUM OF AFRICAN  
AMERICAN HISTORY



2024-2025

PARTNERSHIP OPPORTUNITIES



# MISSION

The Charles H. Wright Museum of African American History opens minds and changes lives through the exploration and celebration of African American history and culture.

# VISION

Our vision is of a world in which the adversity and achievement of African American history inspires everyone toward greater understanding, acceptance, and unity.



[thewright.org](http://thewright.org)





# SIGNATURE EVENTS

TYPE OF SPONSORSHIP	BRAND RECOGNITION	HOSTING + GUESTS	PROMOTIONAL OPPORTUNITIES
<b>Platinum</b> <b>\$150,000</b>	<ul style="list-style-type: none"> <li>Featured in guest giveaway bags</li> <li>All recognition benefits below</li> </ul>	<ul style="list-style-type: none"> <li>Pre-event invitations</li> <li>Invitation &amp; tickets for select # of guests</li> <li>Discount on facility rentals</li> <li>Unlimited group tours</li> </ul>	<ul style="list-style-type: none"> <li>Podium remarks at all events</li> <li>1:00 pre-roll video</li> </ul>
<b>Gold</b> <b>\$100,000</b>	<ul style="list-style-type: none"> <li>Specialty logo placement on materials</li> <li>Logo on all event branded signage</li> <li>Full page ad (printed and digital)</li> <li>Recognition via media and social media</li> <li>All recognition benefits below</li> </ul>	<ul style="list-style-type: none"> <li>Pre-event invitations</li> <li>Invitation &amp; tickets for select # of guests</li> <li>50% discount on group tours</li> </ul>	<ul style="list-style-type: none"> <li>Podium remarks at 1 key event</li> <li>:30 pre-roll video</li> </ul>
<b>Silver</b> <b>\$50,000</b>	<ul style="list-style-type: none"> <li>Logo on all event branded signage</li> <li>Full page ad (printed and digital)</li> <li>Recognition via media and social media</li> <li>All recognition benefits below</li> </ul>	<ul style="list-style-type: none"> <li>Pre-event invitations</li> <li>Invitation &amp; tickets for select # of guests</li> <li>25% discount on group tours</li> </ul>	<ul style="list-style-type: none"> <li>Podium Recognition at all events.</li> <li>Partner features in membership and general newsletter</li> </ul>
<b>Copper</b> <b>\$25,000</b>	<ul style="list-style-type: none"> <li>Logo on key event branded signage</li> <li>1/2 page ad (printed and digital)</li> <li>Recognition via media and social media</li> <li>All recognition benefits below</li> </ul>	<ul style="list-style-type: none"> <li>Pre-event invitations</li> <li>Invitation &amp; tickets for select # of guests</li> <li>10% discount on group tours</li> </ul>	<ul style="list-style-type: none"> <li>Partner features in general newsletter</li> </ul>
<b>Bronze</b> <b>\$10,000</b>	<ul style="list-style-type: none"> <li>Recognition on social media</li> <li>Logo on event presentations, online platforms and printed materials</li> </ul>	<ul style="list-style-type: none"> <li>Pre-event invitations</li> <li>Invitation &amp; tickets for select # of guests</li> <li>10% discount on group tours</li> </ul>	<ul style="list-style-type: none"> <li>Flyer or partner information with printed materials</li> </ul>
<b>Supporter</b> <b>\$5,000</b>	<ul style="list-style-type: none"> <li>Logo on event presentations, online platforms and printed materials</li> </ul>	<ul style="list-style-type: none"> <li>Pre-event invitations</li> <li>Invitation &amp; tickets for select # of guests</li> </ul>	<p>N/A</p>





**JOIN US.**



To become a partner or for more information on supporting The Wright through sponsorships, please contact our development team.

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VISIT US TODAY IN THE HEART OF DETROIT:

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**[THEWRIGHT.ORG](http://THEWRIGHT.ORG)**