



June 2, 2019

Dear Festival Supporter:

The AFRICAN WORLD FESTIVAL, presented annually by the Charles H. Wright Museum of African American History, Detroit, is a three-day cultural arts extravaganza engaging 200,000 festival-goers in the traditions, visual and performing arts, cuisine and innovations of the African diaspora.

Your active support of the 37th African World Festival is encouraged. Please consider this affordable opportunity to contribute to our region's premiere celebration of this rich heritage, held in the heart of Detroit's Midtown cultural district.

The 2019 Souvenir Program Booklet will be distributed each day of the festival. Full-page advertisements purchased at the premium level will be included in the projections on the main stage video wall. All advertisers will be listed in the Festival Business Directory, both in the program brochure and on the festival website.

Advertising space is filled on a first come–first served basis. Please complete and return the attached information form and payment authorization. **Forward your camera-ready copy directly to our graphic artists as indicated and to request graphic design support.**

All contributions are payable to The Wright Museum. We accept cash, check, money order and credit card payments (by phone or attached authorization form). A receipt will be forwarded to the email address provided. Your contribution may be tax-deductible. Please consult with your tax advisor. **All ads and fees are due by August 7, 2019.**

Sincerely,

Faydra Cyars

Sponsorship Coordinator

Njia Kai*

Director

2019 African World Festival



2019 AFRICAN WORLD FESTIVAL

Souvenir Program Booklet

PLEASE COMPLETE & SUBMIT **BY AUGUST 7, 2019.**

Please mail, email or fax completed forms to:

Charles H. Wright Museum of African American History
African World Festival Office, 315 E. Warren Ave., Detroit, MI 48201
EMAIL awf@thewright.org **FAX** 313-494-5855 **AWF OFFICE** 313-494-5824

Festival Business Directory Listing - *As it should appear in Program Booklet and on Festival Website.*

BUSINESS CATEGORY _____

(ex. Health & Wellness, Legal, Restaurant, etc.)

BUSINESS NAME _____

BUSINESS STREET ADDRESS _____

BUSINESS CITY/STATE/ZIP _____

BUSINESS PH# _____

BUSINESS EMAIL *(optional)* _____

BUSINESS WEBSITE _____

CONTACT NAME(S) _____

CONTACT PH#(S) _____

CONTACT EMAIL _____

Program Booklet Advertisement

AD SPECS: **Submit camera-ready art in JPG or PDF.** Files must be CMYK color format and no less than 300 dpi resolution. If you want a full bleed for your ad, please make sure your file includes bleeds. **Files can be turned in via compact disc at the Museum, or e-mailed to MAAM@sydgrafix.com.** *Advertisement fee does not include production of your ad.* Any questions pertaining to art, contact Sydgrafix, Inc. at MAAM@sydgrafix.com or at (313) 272-6488.

>> PLEASE MARK YOUR SELECTION:

- \$100.00 **Festival Business Directory Listing only** (Booklet and Website)
- \$200.00 **Half Page Ad and Directory Listing** (Booklet and Website)
- \$400.00 **Full Page Ad, Directory Listing** (Booklet and Website)
- \$800.00 **PREMIUM LEVEL: Main Stage Video Wall Projections, plus Full Page Ad and Directory Listing** (Booklet and Website)**Total:**

\$ _____ **Initials:** _____ **Date:** _____