



FOR IMMEDIATE RELEASE:

The seventh annual Wright Gala to take place October 7, 2017 **Event explores “Kaleidoscope of Human Color” to highlight Detroit’s resilience and history**

DETROIT (Sept. 14, 2017) — The Charles H. Wright Museum of African American History (The Wright Museum) presents the seventh annual Wright Gala on Saturday, Oct. 7, 2017. Themed “Kaleidoscope of Human Color,” this event will bring together the diversity in human cultures and colors while highlighting Detroit’s resilience and rich history.

The Wright Gala will take place at the museum, located at 315 East Warren Avenue in Detroit. The event will begin at 7 p.m. with a VIP cocktail reception, followed by hors d’oeuvres, a delicious sit-down dinner catered by Andiamo, an open bar, a live auction, live entertainment, and a REMIX after party, which begins at 10 p.m. The evening’s attire will be black tie.

Every year The Wright Gala celebrates the museum’s dedication and service to the community. Proceeds from the gala directly support The Wright Museum’s ongoing educational programming, like Camp Africa — a free camp that offers academic, cultural, and artistic enrichment for Detroit’s youth.

“The Wright Gala is more than the social event of the season — it’s a critical fundraiser that ensures the museum is able to provide inspiring and enlightening experiences for generations to come,” said Juanita Moore, president and CEO for The Wright Museum.

Gala attendees will have an exclusive opportunity to view the museum’s nationally-recognized exhibition *Say It Loud: Art, History, Rebellion*, which commemorates the 1967 Detroit Rebellion. The exhibition features powerful artwork from local and national artists that interpret political, social and economic injustices faced by African Americans from 1967 to today.

Individual tickets are \$425 per person. A **Benefactor 2-ticket package** is \$2,000 and includes two tickets for the evening and two museum memberships. Both ticket levels include cocktails and hors d’oeuvres, seated dinner, live auction, and access to the after party. **REMIX tickets** are \$100 per person and allow purchasers to join the after party at 10 p.m., which will include light bites, specialty cocktails, music and dancing.

The 2017 Wright Gala co-chairs are Byna Elliott, senior vice president and director of Community and Economic Development for Fifth Third Bank; and Janice Cosby, chief marketing officer for Ascension Health Michigan and St. John Providence Health System.

The Wright Gala is presented by Fifth Third Bank and generously sponsored by Ford Motor Company Fund; Bank of America; DTE Energy Foundation; The Kresge Foundation; Lear Corporation; St. John Providence Health System; Ascension Health Michigan; UAW GM; Yasaki; Ms. Jan Cosby; Ms. Byna

Elliott; Mrs. Jill Miller and Mr. Steve Miller; Dr. Linda Gillum and Mr. Rod Gillum (Kellogg Foundation); Avis Ford; Advantage Living Center; Ally Financial Inc.; Comerica Bank; JPMorgan Chase; PNC Bank; Richard and Jane Manoogian Foundation; Siebert Cisneros Shank & Co.; UAW Ford; Global Automotive Alliance; Mrs. Cathy Lassiter and Mr. Wright Lassiter III; AAA Michigan; Blue Cross Blue Shield of Michigan; Flagstar Bank; Henry Ford Health System; MGM Grand Detroit; The Skillman Foundation; Williams, Williams, Rattner & Plunkett, P.C.; Ms. Carla D. Jones and Mr. Arvin L Jones; Ms. Linda Forte and Mr. Tyrone Davenport; Greektown Casino; The AVL Foundation; Gary Spicer and Donald Z. Duchene Sr. Foundation; and Dr. Roberta Hughes Wright.

To purchase tickets, visit thewrightgala.org. For sponsorship information, please contact Christine Gavin-Patterson at christine@christinegavinandcompany.com.

###

About the Charles H. Wright Museum of African American History

The Charles H. Wright Museum of African American History was founded in 1965 and is located in the heart of Midtown Detroit's Cultural Center. The Wright Museum's mission is to open minds and change lives through the exploration and celebration of African American history and culture. *And Still We Rise: Our Journey Through African American History and Culture* — the museum's 22,000 square foot, immersive core exhibit — is the largest, single exhibition surveying the history of African Americans. The Wright Museum houses over 35,000 artifacts and archival materials, and offers more than 300 public programs and events annually.

MEDIA CONTACT: Mary Hiller, 313-494-5866, mhiller@thewright.org